

PRESS RELEASE

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**BOATS.COM AND NMMA ANNOUNCE JUDGING PANEL FOR
ANNUAL NORTH AMERICAN MARINE INDUSTRY WEB AWARDS**

SEATTLE – January 23, 2008 – Boats.com and National Marine Manufacturers Association (NMMA) today released the names of the judges for the 2008 North American Marine Industry Web Awards.

Judges selected for the 2008 Web Awards include: Sharon Davison, Sue Garibaldi, Larry Rains and Fernando Regueiro.

With a Ph.D. in ergonomics/human factors and a specialty in human-computer interaction, **Sharon Davison** serves as an adjunct professor at Seattle University teaching design interface courses to engineering and computer science students. Davison also owns and operates Red Sky Blue Water, a professional services organization specializing in Web and application design, development, usability, corporate events and business consulting. She possesses a passion for sailing and holds a 50-ton master's license.

Sue Garibaldi is the tech editor at Menlo Park, Calif.-based *Communication Arts Magazine*. Since 1999, her primary role as the editor of *Commarts.com* has allowed her to keep tabs on countless Web projects (about 400 per month) created by talented multimedia studios around the world. Staying informed about all of the remarkable work being produced is something she considers a perk of the job. A source of inspiration and information in the field of visual and interactive media, *Communication Arts* is on the Web at www.commarts.com.

Larry Rains is the marketing manager for Boats.com and its sister Website, YachtWorld.com. Rains moved to Seattle from Brazil, owned and operated an independent Web design firm, and has extensive experience working in advertising. A boating enthusiast, Rains is a member of the Center for Wooden Boats in Seattle.

During his seven-year tenure as the director of Internet services for NMMA, **Fernando Regueiro** has lead the team responsible for the development and maintenance of more than 45 Websites under the NMMA umbrella. Regueiro also directly manages the development and coordination of online strategies for the largest marine industry initiative, Grow Boating.

Debra Keene Bergeron, general manager for Boats.com, will present winners with a trophy designed by Tony Castro, one of the world's leading yacht designers, during the 2008 Miami International Boat Show Media Breakfast. The media breakfast will be held Thursday, February 14 from 7:30 to 9:00 a.m. at the Miami Beach Convention Center.

In recognition of the industry's drive toward higher standards of excellence in Website design and content, Boats.com and NMMA launched the Marine Industry Web Awards in 2004. Categories include: Best OEM/Manufacturer Site, Best Marine Equipment Site, Best Dealer/Broker Site and Best Marine Site Overall.

To learn more about the Web Awards, please visit www.boats.com/nawebawards/index.html.

About Boats.com (www.Boats.com)

Boats.com provides marketing services to boat builders, dealers, brokers and service companies throughout the global recreational marine industry. The Boats.com Website provides consumer access to information, boat listings, financial and insurance products. With more than 143,000 new and used boat listings from more than 5,500 brokers and dealers, Boats.com is the largest concentration of recreational marine industry marketing in the world. Boats.com serves the manufacturers of more than 90 percent of all new boats in the U.S., along with new and used boat listings from dealers and brokers, as well as an ever-growing international presence. Boats.com, based in Seattle, is a business unit of Dominion Enterprises of Norfolk, Va.

About Dominion Enterprises (www.DominionEnterprises.com)

Dominion Enterprises, headquartered in Norfolk, Va., is a leading media and information services company serving employment, real estate, automotive, recreation and industrial markets. The company operates a variety of technology businesses that offer Internet marketing, Website design and hosting, lead generation, CRM, and data capture and distribution services including Advanced Access, PowerSports Network and Dealer Specialties. The company has more than 500 paid and free magazine titles such as *The Employment Guide*, *For Rent*, *Harmon Homes*, *Cycle Trader* and *RV Trader* with a combined weekly circulation of over 5 million, and more than 40 market-leading Websites such as EmploymentGuide.com, ForRent.com, Homes.com, and TraderOnline.com, reaching more than 8 million unique monthly visitors. The company has nearly 6,800 employees and 2006 annual revenue of more than \$850 million. For more information, visit DominionEnterprises.com.

About NMMA (www.NMMA.org)

National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers in the U.S. The association is dedicated to industry growth through programs in public policy, market research and data, product quality assurance and marketing communications.

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